



HIGG BRAND & RETAIL MODULE

Brands and retailers play a key role in driving sustainable practices in the apparel, footwear, and textile industry.

The Sustainable Apparel Coalition (SAC) has released an updated version of the Higg Brand & Retail Module (Higg BRM), which helps brands and retailers comprehensively assess their sustainability risks and impacts and drive continuous improvements. From product design to logistics and retail operations, the Higg BRM measures a business' overall sustainability performance.

HOW THE HIGG BRM WORKS

- 01** Register at [Higg.org](https://www.higg.org)
- 02** Assess Your Company's Sustainability Risks
- 03** Set Measurable Improvement Goals

"The Higg BRM establishes a global standard for fashion brands and retailers to measure and talk about sustainability performance. For the first time we will have comparable data, for us and the brands to identify improvement areas. As an independent and globally structured organization, the Sustainable Apparel Coalition is positioned to drive this necessary change in the fashion industry."



KATHY HEINY
Director of Corporate Responsibility

 ZALANDO














The Higg BRM Benefits

- ✓ A comprehensive sustainability assessment for brands and retailers.
- ✓ Understand and organize your company's sustainability priorities.
- ✓ Align your organization's sustainability strategy.
- ✓ Ideal for businesses of any size, at any point in their sustainability journey.
- ✓ Save time and money.
- ✓ Benchmark performance against other similar brands and retailers.
- ✓ Prepare to bring consumers on your sustainability journey.
- ✓ Use the Higg BRM to inform your reporting on industry initiatives like Science Based Targets, the UN Sustainable Development Goals, and the G7 Fashion Pact.

THE HIGG BRM ASSESSES:

Environmental Impacts

-  Animal Welfare
-  Biodiversity/Land Use/Habitat Loss
-  Deforestation
-  Energy/Fuel Use
-  Greenhouse Gas (GHG) Emissions
-  Air Emissions/Air Pollution (non GHG)
-  Solid Waste
-  Hazardous Waste
-  Chemical Hazards
-  Water Use/Water Scarcity
-  Wastewater/Water Pollution/Eutrophication

Social Impacts

-  Forced Labor or Human Trafficking
-  Child Labor
-  Wages and Benefits
-  Working Hours
-  Freedom of Association and Collective Bargaining
-  Health and Safety
-  Access to Water and Sanitation
-  Decent Work
-  Discrimination, Harassment, and Abuse
-  Sexual Harassment and Gender-Based Violence
-  Bribery and Corruption
-  Right to Health
-  Right to Privacy
-  Right to Security of the Person
-  Minorities' and Communities' Rights
-  Land Rights



Brands and retailers complete the Higg BRM assessment online, at [Higg.org](https://www.higg.org). Through a series of questions, they assess their social and environmental risk areas, based on the complexity of their value chain — from a product's design to its end of use.

The assessment presents questions applicable to a business' risk areas. Depending on the complexity of a company's value chain, the assessment can be up to 2000 questions.

Environmental impacts include water use, greenhouse gas emissions, and chemicals management. Social impacts include fair wages, human rights, and working hours.

The Higg BRM offers detailed environmental and social scores, indicating where brands and retailers can make sustainability improvements.

REGISTER NOW AT
[WWW.HIGG.ORG](https://www.higg.org)